



A Fawcett Publication

TEAM 17
15

NO. 75
AUG.

Captain Marvel

ADVENTURES

10¢



CAPTAIN MARVEL
FIGHTS THE
ASTONISHING
YEAST MENACE

BEAR BIKE FACTS

BY THE
GILLETTE
BEAR



LAWYER DIAMOND OF GERAWY, STARTLED THE CITIZENS AND FRIGHTENED THE HORSES WHEN HE APPEARED ON THE STREETS OF MANNHEIM IN 1816 AGTRIDE HIS MECHANICAL "HOBBY-HORSE". FORTUNER OF THE BICYCLE, IT BECAME KNOWN AS THE "DRAISINNE", AND WAS PROPELLED SHOOTER-FASHION.



PACING MACHINES LIKE THIS-- THREE, FOUR, FIVE, AND EVEN SIX SEATED-- WERE USED IN THE PACED BIKE RACES OF THE 1890'S. THESE TEAMS HAD TO BE EXPERTS AT PRECISION, TUNING AND COORDINATION.



GILLETTE TIRES ARE FAMOUS FOR THEIR MILEAGE AND SAFETY, TOO. THEY HAVE THE STURDINESS TO TAKE ROUGH RIDING WITHOUT DAMAGE. EVERY GILLETTE IS A BEAR FOR WEAR.



BELLES AND BEAKS FIRST "RODE ON AIR" IN 1889, WITH THE INTRODUCTION OF PNEUMATIC TIRES... A GREAT IMPROVEMENT OVER SOLID TIRES... GILLETTE MADE THE FIRST BALLBOON BIKE TIRES IN 1932 AND SET A NEW STANDARD OF COMFORT.

GILLETTE

Bicycle Tires



CAPT. MARVEL ADVENTURES

A Fawcett Publication

Executive Editor
WILL LIEBERSON

Editor
WENDELL CROWLEY

Chief Artist
C.C. BECK



The following outstanding magazines are easily identified on their covers by the word-

A Fawcett Publication

CAPT. MARVEL ADVENTURES

WHIZ COMICS

CAPT. MARVEL, JR.

MASTER COMICS

THE MARVEL FAMILY

OGG WINSLOW OF THE NAVY

FAWCETT'S FUNNY ANIMALS

CEO. PAL'S PUPPETOONS

HOFFY, THE MARVEL BUNNY

CAPT. MIDNIGHT

MARY MARVEL

NYOKA, THE JUNGLE GIRL

HOPALONG CASSIDY

WOW COMICS

Every effort is made to insure that these exciting magazines contain the highest quality of wholesome entertainment.

W. Fawcett, Jr.
PRESIDENT

IN THIS ISSUE CAPTAIN MARVEL FEATURED IN

BILLY BATSON... SCHOOL EDITOR
THE MISSISSIPPI STEAMBOAT RACE
THE YEAST MENACE
THE DREAM TRANSMITTER

ADDED ATTRACTIONS

CAPT. KID • DOPEY DANNY DEE •
TIGHTWAD TAD

and "EXILE ON MERCURY," ANOTHER
FUTURISTIC JON JARL STORY!



WISDOM - STRENGTH
COURAGE - SPEED
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH
WISDOM - STRENGTH

ALL THE POWERS OF THE GREATEST MEN IN THE HISTORY OF THE WORLD HAVE BEEN GATHERED TOGETHER AND PLACED IN THE HANDS OF THE BOY REPORTER, BILLY BATSON.

WHEN HE PRONOUNCES THE NAME OF THE ANCIENT WIZARD, GHAZ-AAA, HE BECOMES IN A BUNDLING FLASH OF LIGHTNING THE WORLD'S MIGHTIEST MORTAL... CAPTAIN MARVEL!

WHEN EVIL IS DEFEATED AND JUSTICE AGAIN ESTABLISHED, CAPTAIN MARVEL REPEATS THE MAGIC WORD AND CHANGES BACK TO BILLY ONCE MORE! SO AMAZING IS THIS CHANGE THAT MOST PEOPLE NEVER REALIZE WHAT HAS HAPPENED!

August, 1947, Vol. 13, No. 15

CAPTAIN MARVEL ADVENTURES SUBSCRIPTION RATE: 12 ISSUES FOR \$1.50 IN U. S. POSSESSIONS, AND CANADA.

CAPTAIN MARVEL ADVENTURES is published monthly by Fawcett Publications, Inc., 22 West Putnam Avenue, Greenwich, Conn. W. Fawcett, Jr., President; Roger Fawcett, Vice-President; Allen E. Newman, Secretary; Gordon Fawcett, Treasurer; Elton D. Davis, Advertising Director; Roscoe K. Fawcett, Circulation Director; Ralph Deigh, Editorial Director. An Allied Art Director Entered as second-class matter October 29, 1945 at the post office at Greenwich, Conn. under the act of March 3, 1879 with additional entry at Louisville, Ky. Copyright 1947 by Fawcett Publications, Inc. Reprinting in whole or part forbidden except by permission of the publisher. Title registered in U. S. Patent Office and in Canadian Patent Office. Subscriptions rate: 12 issues for \$1.50 in U. S. possessions, and in Canada, foreign subscriptions 12 issues for \$1.70. Single issues 10c. Foreign subscriptions and sales should be placed with a general newsy order in United States funds payable at Greenwich, Conn. All remittances and correspondence concerning subscriptions as well as notices of change of address should be addressed to Circulation Department, 22 West Putnam Ave., Greenwich, Conn. Editorial office: 1501 Broadway, New York 16, N. Y. Advertising office: New York 16, 67 W. 44th St., Chicago 1, 360 North Michigan Ave., Los Angeles 16, 14 N. P. Hansen, Edward S. Townsend Co., Pacific Mutual Building; San Francisco 4, Mc, Edward S. Townsend, Edward S. Townsend Co., Russ Building; General office: Fawcett Building, Greenwich, Conn. Printed in U. S. A.

MODERN AUDIT BUREAU OF CIRCULATION

CAPTAIN MARVEL

IN

BILLY BATSON - SCHOOL EDITOR



ONE EVENING MR. MORRIS ENTERS BILLY BATSON'S OFFICE AT STATION WJAZ!

WORKING ON YOUR RADIO SCRIPT, BILLY?

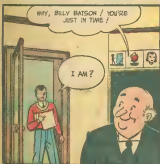
MY ...
UH ... NO,
MR. MORRIS!

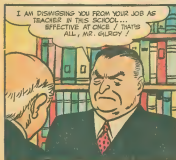
THIS IS AN ESSAY I'M WRITING FOR SCHOOL! IT'S MY HOMEWORK FOR CLASS TOMORROW!
"SCHOOL DAYS"!
HMM ... IT LOOKS INTERESTING!

I'VE GOT TO GO BACK TO SCHOOL TONIGHT! I HAVE TO HURRY!
SO LONG, MR. MORRIS!

GOOD-BYE, BILLY!

CAPTAIN MARVEL











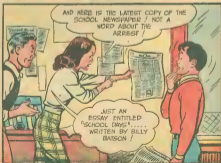
BILLY PAYS A CALL ON THE SCHOOL TREASURER ...

YES, BILLY, I CAN GIVE YOU MORE DETAILS ON THE MURDER OF DEAN MARTIN! FIVE THOUSAND DOLLARS IN THE DEAN'S WALL SAFE WAS STOLEN! IT WAS PART OF THE SCHOOL'S WELFARE MONEY, AND WE HAVEN'T FOUND IT YET!

WHAT DO YOU THINK HAPPENED TO IT?

GILROY UNDOUBTEDLY STOLE IT! HE MUST HAVE HIDDEN IT SOMEWHERE, BECAUSE THE MONEY WASN'T ON HIM WHEN HE WAS SEARCHED AT POLICE HEADQUARTERS!

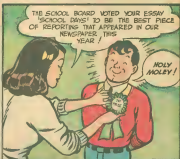
HOLY MOLEY! EVERYBODY TAKES IT FOR GRANTED THAT GILROY IS THE MURDERER! I MIGHT AS WELL GO BACK TO THE OFFICE!





WAIT A MINUTE! IF THE KILLER WORKED IN THE BUILDING, HE MAY NOT HAVE HAD A CHANCE TO LEAVE WITH THE STOLEN MONEY! HE'D HAVE TO HIDE IT SOMEPLACE ...
SHAZAM!





SOMETHING NEW IN COMICS.

IT'S DIFFERENT!
IT'S EXCITING!
IT'S ON SALE NOW!

A COMPLETE NOVEL
IN DRAMATIC PICTURES!

10¢ AT YOUR NEWSSTANDS 10¢



CAPTAIN MARVEL

ADVERTISEMENT



IN 1946 CASE RAN OFF WITH THE BASE STEALING CHAMPIONSHIP OF THE AMERICAN LEAGUE FOR THE SIXTH TIME

George
CASE

CHAMPION BASE
STEALER OF THE
AMERICAN
LEAGUE

"EVER SINCE WHEATIES AND I FIRST MET WE'VE BEEN TEAMMATES AT BREAKFAST," SAYS GEORGE CASE. "I THINK YOU'LL GO FOR THEIR TOASTED WHOLE WHEAT FLAVOR, AND OF COURSE WHEATIES ARE PLENTY NOURISHING, WHICH IS ONE REASON WHY SO MANY BALL PLAYERS EAT WHEATIES SO OFTEN."

LET'S HAVE
BREAKFAST,
MATES

I EAT
WHEATIES



WHEATIES

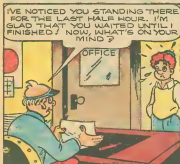
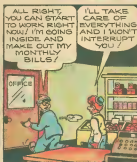
"**BREAKFAST OF CHAMPIONS**"
WITH MILK
AND FRUIT

WEARING FULL BASEBALL UNIFORM, CASE COVERS 100 YARDS IN 10 SECONDS FLAT. HE COULD HOLD HIS OWN IN COMPETITION WITH THE CHAMPION SPRINTERS

"Wheaties" and "Breakfast of Champions" are registered trade marks of General Mills, Inc.

DOPEY DANNY DEE

DUE TO BE FIRED!



THE CASE OF THE WEB-FOOTED BURGLAR

DRONELL HUMPHREYS' Adventures of SAM SPADE

LISTEN TO: "The Adventures of Sam Spade" every Sunday evening on your Columbia (CBS) System station. See reticulating in this paper.

SAM AND EFFIE ARE SPENDING SUNDAY AT LONELY CRAB-CLAW BAY, AS THEY WALK ON THE BEACH, EFFIE NOTICES SOMETHING REGULAR AND REMARKS...

SAM, LOOK AT THOSE FUNKY BE TRACKS!

HEAT KIND OF LIKE OVER-GROWN DUCK FEET, AREN'T THEY?

HEY LISTEN...

HELP!

SAM, COME BACK HERE, WATER'S BAD FOR YOUR HAIR!

I KNOW SWEET-HEART—THAT'S WHY I ALWAYS USE WILDROOT CREAM-OIL. BUT LISTEN TO THAT FRAGILE IN DISTRESS!

WHAT'S THE WATER, BABY? SOMEONE STOLE YOUR CLOVES?

MORE THAN THAT—SOMEONE CAME ON BOARD AND STOLE MY JEWELRY!

WHAT HAD YOU THINK, SOMEONE CAME ABOARD—ONE OF THESE GUNG PRESTO DID THE JOB!

THEN WHO MADE THIS POND OF WATER ACROSS THE DECK TO MY CABIN?

SAM EXAMINES THE DECK, THEN HE REMEMBERS THE TRACKS EFFIE SAW IN THE SAND, AND...

...BACK ON SHORE—THESE TRACKS LEAD SAM STRAIGHT TO A HIDDEN CAVE

JUST AS I THOUGHT—AN UNDERWATER SWIMMING OUTFIT!

AND HERE ARE AN THING!

SAM, QUICK! SOMEONE'S COMING!

THAT'LL HOLD HIM! EFFIE, TAKE THE CAR AND GET THE POLICE!

OKAY! AND I'LL BRING THAT WILDROOT CREAM-OIL FROM THE CAR, TOO YOUR HAIR'S A MESS!

TAKE IT FROM SAM SPADE IF YOU WANT TO NOTICE A BIG IMPROVEMENT IN YOUR APPEARANCE, GET WILDROOT CREAM-OIL HAIR TONGS AND USE IT REGULARLY

WERE THEY COME, SAM?

GOOD! THE DEEP'LL BE GLAD TO GET THIS GUY!

WILDROOT CREAM-OIL HAIR TONGS

BRINGS THE HAIR BACK TO ITS NATURAL COLOR AND GIVES IT A SHINE!

LATER...

SAM, WHAT ARE YOU DOING IN THAT SILLY DINGY GUY?

GOT A DATE WITH THAT BIRD IN THE BOAT SWIMMER AND WHO KNOWS—I MAY HAVE TO SWIM HOME

Captain MARVEL

AND THE MISSISSIPPI STEAMBOAT RACE



FOLKS, MOST OF US ARE TOO YOUNG TO REMEMBER THE PADDLEWHEELERS THAT USED TO TRAVEL THE MISSISSIPPI! THEY WERE GREAT SHIPS IN THEIR DAY! AND CAPTAIN MARVEL FOUND THEIR DAY WASN'T OVER WHEN HE RODE WITH CAPTAIN EPHRAIM DODD IN HIS ANCIENT STEAMBOAT, THE MARY ANN!

CAPTAIN DODD? I'M FROM STATION WHIZ! I.... OooOo's!

CAREFUL! YOU'RE BREAKING THE RAIL!

I HEARD THAT YOUR SHIP THE MARY ANN IS THE OLDEST RIVER BOAT! I WOULD LOVE TO HEAR THE NEWS STORY!

SO IT WILL BE A LAD! LOOK AROUND ALL YOU LIKE! IF THERE'S ANYTHING YOU WANT TO KNOW JUST TELL ME!

BILLY BATSON VISITS A SLEEPY MISSISSIPPI RIVER HAMLET IN SEARCH OF A CERTAIN CAPTAIN DODD!

THAT'S HIM ON BOARD THE MARY ANN! I'M BAWKINS, THE FIRST MATE AND CHIEF ENGINEER!

THANK YOU, MR. BAWKINS!

HOLY MOLEY! THIS OLD SHIP HAS SEEN BETTER DAYS! IT LOOKS READY TO FALL APART!



DOWN FLASHES
MAGIC
LIGHTNING...



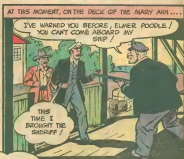
... AND CAPTAIN MARVEL ACTS AS BILLY'S
SHOCK ABSORBER!

WHYWP! LUCKY, BILLY CALLED
ON ME IN TIME! HE
COULD HAVE BEEN
SERIOUSLY HURT!

BUMP!



THE MARY ANN SHOULDN'T
BE ALLOWED TO SAIL IN THIS
CONDITION! IT'S A MENACE
TO PUBLIC SAFETY!



AT THIS MOMENT, ON THE DECK OF THE MARY ANN ...

I'VE WARNED YOU BEFORE, ELMER POODLE!
YOU CAN'T COME ABOARD MY
SHIP!

THIS
TIME I
BROUGHT THE
SHERIFF!



THE MARY ANN
OUGHT TO BE SCRAPPED!
I'M GOING TO PROVE IT,
AND HAVE YOUR BOAT
CONDEMNED!

I'VE
GOT A
WARRANT TO EXAMINE
THE MARY ANN AND
SEE IF SHE'S
SAFE TO SAIL.



NOBODY'S GONNA
DO CONDEMN THE MARY
ANN! NO, SHERIFF! SHE'S
AS GOOD A BOAT AS
YOU'RE ANY DAY,
ELMER POODLE.

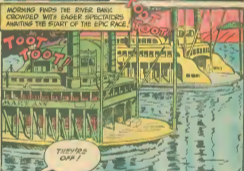
WOULD
YOU LIKE
TO PLACE A
BET ON THAT?



I'LL WAGER THAT MY SHIP, THE
JEREMIAH, WILL OUTRACE THIS
OLD TUB DOWN THE RIVER!
YOU NAME THE
STAKES!

EVERYTHING
I'VE GOT THE
MARY ANN
NEVER LOST
A RACE YET!





CAPTAIN MARVEL



CAPTAIN MARVEL



AND WITH DODGED COURAGE, CAPTAIN DODD AND HIS SHIP FOLLOW THEIR RIVER PILOT!



IT'S A MIRACLE / NO MAN COULD LIVE IN THAT TORRENT / BUT HE'S GUIDING US THROUGH!



YIPPEE!

THE MARY ANN WINS!

YOU WON THE RACE, CAPTAIN DODD / BUT I'LL STILL SAVE THE MARY ANN CONDEMNED AS UNFIT FOR PASSENGERS!

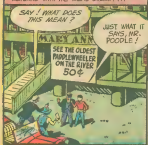
GOSH, IF HE CAN DO THAT, I'LL BE OUT OF BUSINESS!



DON'T WORRY! THE MARY ANN IS TOO OLD TO SAIL! BUT WE'LL BZZZ BZZZ BZZZ....



THE NEXT DAY, WHEN ELMER POODLE RETURNS WITH THE REAL SHERIFF...



SAY! WHAT DOES THIS MEAN?

JUST WHAT IT SAYS, MR. POODLE!

YOU CAN'T CONDEMN A SHIP THAT'S ON DRY LAND / THE MARY ANN WON'T SAIL AGAIN! BUT I'LL BET CAPTAIN DODD DOES MORE BUSINESS ASHORE THAN YOU DO ON WATER!



THAT'S HOW IT WORKED OUT TOO, FOLKS! CAPTAIN DODD IS MAKING A LOT OF MONEY NOW / BUT HE DOESN'T CARE ABOUT MONEY! HE'S HAPPY ENOUGH TO BE THE SKIPPER OF HIS BELOVED MARY ANN EVEN IF IT IS NO LONGER AFLOAT!



CAPTAIN MARVEL

ADVERTISEMENT

MAGIC IN HIS FEET ?



TRADE MARK

It's almost "magical", how light and airy, how "springy", Ball-Bond Canvas Sport Shoes feel on your feet! They're good looking, long wearing, better fitting sport shoes. They're washable, too. For most every sport, you'll have more fun wearing Ball-Bond. So ask for them at the store where you see the Red Ball trade-mark—today!



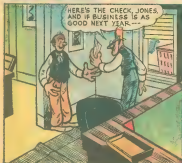
Available in both shoe and oxford heights.



Look for the Red Ball Trade-Mark in the Store and on the Sole of the Shoe

Ball-Bond

MINNIE WALKER FERRIS & WOODS INC. CO.
INDIANAPOLIS, INDIANA





Captain Tootsie Roll SAVES THE SCHOOL PARTY

CRON GANG! LET'S DROP INTO THE GYM AN' SEE HOW THE COOKING CLASS IS DOING WITH THEIR SET-UP FOR THE SCHOOL PARTY!

THAT'S RIGHT! THE SCHOOL GIVES OUT THE TEAM LETTERS TONIGHT, DOESN'T IT?



HI, KIDS! EVERYTHING UNDER CONTROL?

OH, ROLLO, I WISH YOU'D LOOK IN THE KITCHEN AND TELL US IF WE'RE GOING TO HAVE ENOUGH ICE CREAM AND TOOTSIE ROLLS FOR EVERYBODY.



MEANWHILE, A STRICTLY UNOFFICIAL DELEGATION FROM THE RIVAL SCHOOL HAS ALSO VISITED THE GYM!

HEY! WHO'D YOU BE WATCHIN' THE FOOD! MOM'S GIVIN' CHANCE!



HURRY! GOSH, THIS ICE CREAM IS SURE HEAVY!

LUCKY THING WE HAVE TOOTSIE ROLLS TO GIVE US EXTRA PEP AND ENERGY!



TH- THE ICE CREAM IS GONE! SOMEBODY STOLE IT!

MOOTIN' ZOOTS! I'LL WHISTLE FOR CAPTAIN TOOTSIE!



LOOK! HERE'S A TRAIL OF TOOTSIE WRAPPERS THEY LEFT BEHIND AS THEY RAN OFF! WE CAN FOLLOW THEM!



LOOK! IT'S THE FELLOWS FROM NORTH SCHOOL!

WHEE!



ALL RIGHT, KIDS, THE PICNIC'S OVER!

SCREAM! IT'S CAPTAIN TOOTSIE!



THEY DIDN'T HAVE TIME TO EAT THE ICE CREAM, BUT THE TOOTSIE ROLLS ARE ALL GONE!

I'VE GOT PLENTY OF TOOTSIE ROLLS, KIDS! HERE, LET'S EACH EAT ONE NOW!



WHEE! THIS THING'S LIGHT AS A FEATHER NOW!

TOOTSIE ROLLS SURE GIVE YOU EXTRA ENERGY FAST!



LATER—
LETTER

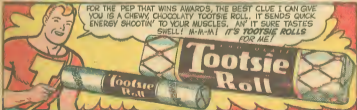
AND NOW, A SPECIAL AWARD! CAPTAIN TOOTSIE, YOU DESERVE A JUST LIKE THE SCHOOL TEAM. WE COULDN'T HAVE HAD A

MOODSAY FOR CAPTAIN TOOTSIE!

PRIZE IF YOU HADN'T RESCUED THE PARTY FOOD!



FOR THE PEP THAT WINS AWARDS, THE BEST CLUE I CAN GIVE YOU IS A CHEWY, CHOCOLATY TOOTSIE ROLL. IT SENDS QUICK ENERGY SHOOTIN' TO YOUR MUSCLES, AN' IT SURE TASTES SWELL! M-M-M! IT'S TOOTSIE ROLLS FOR ME!



Captain MARVEL

and the
YEAST MENACE!



HOLY MOLEY!
EVEN I CAN'T STOP
THIS STUFF!

DOWN IN THE BASEMENT OF HIS APARTMENT, BILLY BATSON HAS A HOME CHEMISTRY SET WITH WHICH HE EXPERIMENTS AT TIMES FOR A HOBBY!

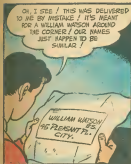
IT'S FUN TO EXPERIMENT WITH CHEMICALS! CHEMISTRY IS ONE OF THE MOST IMPORTANT OF THE SCIENCES!

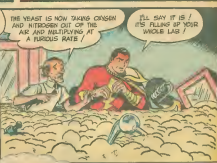
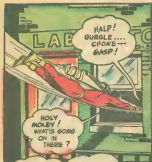
SPRING!

PACKAGE FOR
BILLY BATSON,
FROM THE
ACME CHEMICAL
COMPANY!

What?
ER----
THANKS!

BUT I DIDN'T
ORDER ANYTHING
FROM THE ACME
CHEMICAL COMPANY!
ESPECIALLY A
COMPLICATED REAGENT
LIKE THIS---ENZYMEXTM!
I DON'T EVEN KNOW
WHAT IT'S FOR!





CAPTAIN MARVEL





ALL THOSE ON THE EAST SIDE --- LEAVE YOUR HOMES ! THE STUFF WILL SUFFOCATE YOU, IF YOU GET TRAPPED !



FINAL WARNING ! ALL EASTSIDERS MUST EVACUATE ! HOLY MOLEY ! THE STUFF IS UP TO MY NECK HERE ! --- SHAZAM !



BOOM



THIS IS FRIGHTFUL ! AND I FORGOT ALL ABOUT WATSON / YEOW ! BILLY'S LAB IS ALL ENGULFED ! I WONDER IF WATSON IS ALL RIGHT?



YOU'RE SAFE, WATSON !

YES, I CLOSED THE DOORS AND WINDOWS AND KEPT THE YEAST CUT ! BUT I GIVE UP, CAPTAIN MARVEL ! I CAN'T FIND ANY WAY TO STOP THE YEAST !



LOOK ! ALL I GET IS A FORMULA WHICH IS HARDER TO MAKE THAN YEAST !

HMM ! I SEE ! HMMM....

$C_{10}O_{16}H_{24}N_{12}S_8P_4Mg_3$
 $N_{10}S_7P_4C_6Sr_3O_2$



BUT LOOK ! IF WE CANCEL OUT THE CARBON, NITROGEN, OXYGEN AND SO FORTH, WHICH MAKES UP THE YEAST, HERE'S WHAT WE GET ! THAT'S THE STUFF THAT'LL STOP THE YEAST !

H_2O

POSSESSED OF A KEEN BRAIN, AS WELL AS A MIGHTY BODY, CAPTAIN MARVEL SOLVES THE DIFFICULT CHEMICAL EQUATION !



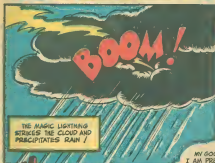


THE RAIN CLOUDS
ARE PASSING
OVER THE CITY !
IT WON'T
PRECIPITATE HERE
AT ALL, BUT
OUTSIDE THE CITY
INSTEAD !

HOLY
MOLEY !
NOW I'VE GOT
TO DO
SOMETHING !



THERE'S ONE HOPE !
THEY SAY LIGHTNING FLASHES
OFTEN MAKE A CLOUD PRECIPITATE
AND CONDENSE TO RAIN !...
SHAZAM !



THE MAGIC LIGHTNING
STRICKES THE CLOUD AND
PRECIPITATES RAIN !



IT WORKED ! THE RAIN IS JUST
POURING DOWN ON THE CITY ! THAT'LL
WASH ALL THE YEAST DOWN THE
SEWERS ! BUT I'D
BETTER SAY ---
SHAZAM !



MEANWHILE, BELOW...

WURRAY ! THERE
GOES ALL THE
YEAST ! THE CITY
IS SAVED !



LATER...

THIS MAN IS THE
PRESIDENT OF THE
ACME CHEMICAL CO !
HE ASKED ME TO
BRING YOU
TO NM !

MY GOOD MAN !
I AM PREPARED TO
OFFER YOU \$50,000
FOR YOUR NEW FORMULA
FOR ACTIVATED YEAST !
WE CAN MANUFACTURE
IT AND CONTROL IT
WITH WATER ! AND
WE'LL RY ALL
DAMAGES CAUSED
BY THE YEAST !



AND SO, FOLKS!
INSTEAD OF ABBRIST
AND DISGRACE, THE CHEMIST
WAS REWARDED WITH HONOR
AND FAME ! AND THAT'S ONLY
RIGHT BECAUSE MANY OF
OUR SCIENTIFIC DISCOVERIES
ONLY SEEM TO BE A
MENACE UNTIL THEY ARE
USED FOR PEACEFUL
PURPOSES !

JACK TREDDLE GETS HERO'S MEDAL

ANOTHER JIM WISE REAL-LIFE SPORTS STORY



WHEN! THE GONG SURE GETS TOUGH OVER THESE ROCKS...

YOU SAID IT! AND LOOKIT JACK.

YEH, HE'S USUALLY POOPED BEFORE THIS!

IT WAS MIGHTY LUCKY THIS TROOP DECIDED TO HIKE THAT DAY...



HOPE HE SEE THAT DAM BEFORE LONG I'M DEAD



LOOK FELLAS! NEVER SAW THE WATER SO HIGH...

GEE, THE DAM IS GIVING WAY!

WE'VE GOTTA WARN THE VILLAGE. HOW ABOUT IT, JACK?



THINK HE'LL MAKE IT IN TIME?

YOU BET HE WILL! I GAVE JACK A TIP YESTERDAY... ABOUT "P-F" CANVAS SHOES.

"P-F" WHAT'S THAT?

WHAT MR. WISE TOLD THE GUYS ABOUT "P-F"

HERE'S WHY "P-F" GIVES YOU MORE STAYING POWER!

1. THIS RIGID WEDGE KEEPS THE BONES OF THE FOOT IN THEIR NATURAL, NORMAL POSITION.

2. THIS SPONGE RUBBER CUSHION ASSURES COMFORT FOR THE SENSITIVE AREA OF THE FOOT.

"P-F"



MEANS POSTURE FOUNDATION...A PATENTED FEATURE FOUND ONLY IN CANVAS SHOES

MADE BY

B.F. Goodrich and HOOD RUBBER CO.

...ON BEHALF OF THE TOWN, YOUR HEROIC FAST RUNNING SAVED HADDONFIELD!



GEE, THE THANKS SHOULD GO TO "P-F". THAT'S WHAT GAVE ME SPEED!

THE FOLLOWING HIKE



AND YOU CAN BET THE WHOLE TROOP WEARS "P-F" NOW!



CAPTAIN KID



**Blows
up**



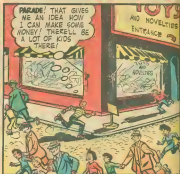
THERE SEEMS TO BE A LOT OF EXCITEMENT
IN POONK....

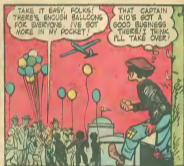
WHERE'S EVERYBODY
RUSHING TO?

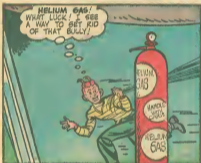
THEY'RE HOLDING
A BIG PARADE
RIGHT OUTSIDE THE
AIRFIELD, CAPT.
KID!



PARADE! THAT GIVES
ME AN IDEA HOW
I CAN MAKE SOME
MONEY! THERE'LL BE
A LOT OF KIDS
THERE!







BUT AS THE BULLY STARTS TO LEAVE WITH THE BALLOONS.....

HEY! WHAT'S THIS? THESE BALLOONS ARE PULLING ME UP IN THE AIR!

THAT'S BULLY!



OF COURSE! I WASN'T REALLY PINNED DOWN. I ONLY MADE BELIEVE SO YOU WOULD GRAB THOSE BALLOONS!



THINGS FILLED WITH HELIUM! I FIGURED IF IT COULD KEEP A DRIFTLER UP IN THE AIR, IT COULD CERTAINLY KEEP YOU THERE, TOO!



NOW I CAN CONTINUE SELLING MY OTHER BALLOONS WITHOUT INTERFERENCE!

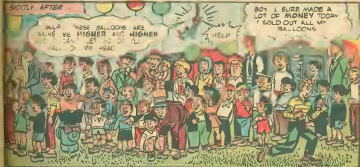


SHORTLY AFTER

WILD! THESE BALLOONS ARE TAKING ME HIGHER AND HIGHER. I CAN'T LET GO OR I'LL FALL ON MY HEAD!

HELP!

BOY I SURE MADE A LOT OF MONEY TODAY! I SOLD OUT ALL MY BALLOONS!



EXILE ON MERCURY

A Jon Jarl Adventure

By Eando Binder



MY name is Xezxkj. I am a native of the planet Mercury. Let me tell you a strange little story, about the doings of those queer people, the Earthlings.

My story begins some time ago, when a small space ship landed near my village. It landed with a crash, as though the pilot had been fleeing desperately and had lost control. I thought he was surely dead, but then I saw a figure rise dizzily out of the wreck and stand on its feet, unhurt. He looked up at the sky anxiously, then seemed relieved. If there had been any pursuit, he had shaken it off successfully.

As I approached, I could see right away that he was an Earthling. He only had two legs, instead of four. He had hair on his head, not a horned crest like us. His skin was smooth, not like ours with scales on it. And he only had two eyes, instead of six around his head. Earthlings can only see in front of them, not in back, poor creatures.

As I came up with a friendly greeting, he drew back in horror. "Good heavens, what a monster!" he gasped.

I looked in back of me, with my hind eyes, puzzled. "There's no monster here."

"Oh, sorry," he said then, recovering. "You're a Mercurian. It's the first time I've seen one, you see. I've never been to this planet before."

"Why are you here?" I asked curiously.

"I'm an exile from Earth," Charles Galton said sadly. "I was convicted of murder. But I escaped in a space ship. I was chased through space by the Space Police, right up to Mercury. That's why I landed so hurriedly. But I gave them the slip!"

"But you can't go back to your world," I said. "How sad?"

"The worst of it is," the Earthling continued, "I'm innocent! I didn't commit a murder. It was a frame-up!"

I smiled. They're all innocent. Our own murderers and criminals always protest their innocence too. But I shrugged. "It doesn't matter to us what you did on Earth," I said. "You can live in our village if you want. Are you hungry?"

I led him to my house and offered him a tasty plate of stones, but he drew back shocked. "What, you eat stones?" he cried.

"Of course," I said puzzled. "What else? We chew the stones to bits with our silicon teeth and the molecules then furnish nourishment to our bodies. The harder stones are especially good for building up strong scales for our bodies."

"But I have no scales," he said. "I have to eat soft things, like animal flesh or plants."

So I had to take him out hunting. We found a valley where some small soft creatures lived, and these he ate, after roasting them over a

fire. It was amazing. I couldn't get over it, and I ate some stones to keep him company.

"By the way, what's your name?" He asked finally.

"Xezxkj," I said.

He choked. "My gosh, I can't pronounce that. What an outlandish name! I'll call you Joe for short."

Outlandish, indeed! His name was the strangest one I ever heard. Galton! It comes out like a whistle and snort in our language. By the way, the language both he and I used with each other was the patois of the planets, a mixture of all the languages of different worlds.

Still, I liked Galton and he liked me. He lived with me for some weeks. But I could see how lonely he was for his own world. He would look up at the bright point of light that was Earth and sigh miserably.

"Never to go back," I heard him whisper once. "Never to see those green fields and rolling hills again! Never to feel the cool breezes and gentle rain! Never to walk among my own people, hear my own tongue, listen to children's laughter. . . ." I think he cried then.

ONE day, it happened. Another space ship, a small one, came zooming down from the heavens. It had a big white star on its side,

and Galton turned pale. "The Space Patrol!" he said.

Suddenly he trembled. "He'll kill me if he sees me! I'll be shot on sight. I've got to hide. Please, Joe, help me!"

I did not want my friend killed. I hastily led him to a cave, and then returned to meet the newcomer. He was a tall slender young Earthling, in the blue-and-gold uniform of the Space Patrol.

"I'm Lt. Jon Jarl of the Space Police," he said. "I'm looking for Charles Galton. Have you seen him?"

I pondered for a moment before answering. I had to throw him off the trail. I shrugged my shoulders and looked at him with a blank expression as if I could not understand him.

The Lieutenant seemed puzzled. He was about to turn away, when a yell came from the cave, and Galton came rushing out, in horror, pursued by a cave beast. The Lieutenant whipped out his ray-gun and shot the beast. Then I saw him turn toward Galton, so I grabbed my friend's hand and we ran.

"Stop!" yelled Jon Jarl. "Charles Galton! Stop in the name of the law!"

But I only ran the faster, pulling Galton with me. Now we Mercurians, with our four legs, are faster than Earthlings. But this Jon Jarl pounded right after us, and I could not shake him off.

Then a plan came to me. I turned and headed out for the Sun Zone. As you all know, Mercury does not turn on its axis. Therefore, one side is always turned toward the blazing sun, and this hemisphere is bathed in tremendous heat. The other side is turned eternally away from the sun, and is dark and

frozen. We Mercurians can only live in between the Sun Side and the Cold Side, in what is called the Twilight Zone, a narrow band of livable territory running around the planet like a belt.

But the Sun Side is only a few miles away, in one direction. And the Cold Side is a few miles in the other direction. So I ran toward the Sun Side, pulling Galton with me.

"What are you doing?" he gasped, as the air grew hot and the stone smoked under our feet.

"It's your only hope," I returned. "I can run farther into the Sun Zone than any Earthling. I'll carry you. Jon Jarl will fall behind and lose us."

When Galton fainted from heat, I tossed him on my back and kept speeding into the Sun Zone. I looked back, waiting to see Jon Jarl fall back and give up. But to my amazement, that Space Policeman kept right after me. He almost staggered along in the frightful heat, and sweat poured from him, but he doggedly continued.

"You can't shake me!" I heard his hoarse yell. "It so happens Space Cops are trained to stand extreme conditions on any planet."

So I knew this plan was useless. I changed tactics. I made a circle and raced back across the Twilight Zone. Poor Galton came to his senses, only to faint again, as I kept going and penetrated into the Cold Zone. Freezing cold now surrounded us. I skipped from one block of ice to another. It was dark here, with only stars above, so I figured surely I would now escape Jon Jarl.

BUT that amazing Earthling took a flashlight from his belt and kept after me, though I could hear his teeth chattering in the intense cold. Luck was with me, however. Jon Jarl slipped on the ice, cracked his head, and went down unconscious.

Smiling, I then took him up too and carried both Earthlings back to the Twilight Zone. Before Jon Jarl recovered, I had tied him up with ropes securely.

"Now look," I told him. "You are my prisoner. I do not wish to harm you. Just promise that you will go away in your ship, and forget you ever saw Galton here. Galton is my friend, and I do not want him to be killed."

"Killed?" Jon Jarl said surprised. "I'm not here to kill him. I'm here to bring him back to Earth! He's cleared of murder. The true murderer confessed. So headquarters sent me to find Galton and bring him back to Earth—a free man!"

Well, I certainly felt like a fool. I released Jon Jarl, with many apologies, but he only grinned and said, "Forget it."

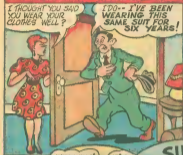
As for Galton, I wish you could have seen the look in his eyes, as he stepped into the ship, ready to return to Earth, his home. It was if he were looking into some kind of heaven. He couldn't speak as he shook my hand.

I watched the ship leave, and I felt good inside.

THE END

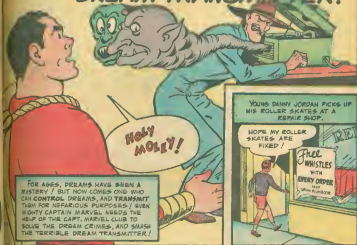
Read next month's Captain Marvel Adventures for another adventure in the future with Jon Jarl!

GIGGLE GAGS



Captain MARVEL

AND THE DREAM TRANSMITTER!



FOR AGES, DREAMS HAVE BEEN A MYSTERY! BUT NOW COMES ONE WHO CAN CONTROL DREAMS, AND TRANSMIT THEM FOR NEFARIOUS PURPOSES! EVEN RIGHTY CAPTAIN MARVEL NEEDS THE HELP OF THE CAPT. MARVEL CLUB TO SOLVE THE DREAM CRIMES, AND SMASH THE TERRIBLE DREAM TRANSMITTER!

YOUNG DANNY JORDAN PICKS UP HIS ROLLER SKATES AT A REPAIR SHOP.

HOPE MY ROLLER SKATES ARE FIXED!

Free WHISTLES WITH EVERY ORDER
FROM THE CLUB

HERE YOU ARE, DANNY. AND HERE'S A FREE WHISTLE FOR YOU TOO. WEAR IT AROUND YOUR NECK!

GEE!
 THANKS, MR. SUREFOOT.

AH, I SEE YOU ARE A MEMBER OF THE CAPTAIN MARVEL CLUB! HERE --- GIVE THESE WHISTLES TO ALL YOUR FRIENDS!

THANKS, I SURE WILL!

OH BOY, THIS IS A NICE WHISTLE!

BUT AS URIAH SLUMBOOR ENTERS THE BACK OF HIS SHOP, HE IS NO LONGER THE KINDLY REPAIR-MAN WHO BRINGS JOY TO CHILDREN!

THE LITTLE FOOL! HE PLAYED INTO MY HANDS! NOW I'LL BE ABLE TO TEST OUT MY DREAM TRANSMITTER!



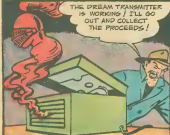
MY MECHANICAL GENIUS HAS SOLVED THE MYSTERY OF DREAMS! WITH THIS TRANSMITTER, I CAN PROJECT READY-MADE DREAMS LIKE A RADIO PROGRAM! --- TO ANY PERSON I WANT!

I'LL PLAY THE FIRST DREAM RECORD TONIGHT... FOR DANNY JORDAN! I'LL MAKE HIM DO MY BIDDING!



AND THAT NIGHT, THE WEIRD MACHINE SENDS FORTH ITS STRANGE RADIATIONS!

THE DREAM TRANSMITTER IS WORKING! I'LL GO OUT AND COLLECT THE PROCEEDS!



MEANWHILE, DANNY JORDAN, TOSSING FITFULLY IN HIS SLEEP, HAS A DREAM!

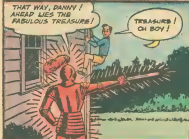
ARISE, DANNY! I AM THE SHINING KNIGHT! ARISE, AND I WILL SHOW THEE A GREAT TREASURE!



UNDER THE INFLUENCE OF THE WILD DREAM, DANNY DRESSES AND LEAVES HIS HOME!

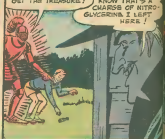
THAT WAY, DANNY! AHEAD LIES THE FABULOUS TREASURE!

TREASURE! OH BOY!



PICK UP THAT TRUWMAN, DANNY --- TO HELP YOU GET THE TREASURE!

YIP! PERFECT! DANNY DOESN'T KNOW THAT'S A CHARGE OF NITRO-GLYCERINE I LEFT HERE!



LED ON BY THE POWERFUL DREAM, DANNY
CUMBS INTO THE BACK WINDOW OF A BANK!

INTO THIS CASTLE, DANNY!
THE TREASURE LIES
WITHIN!

OOF!
TIGHT
SQUEEZE!

NOW FLING THE TALISMAN
AT THE STEEL DOOR AND
IT WILL OPEN!

BOOM!

NEARBY, SLEEPING BILLY BATSON
IS AWAKENED BY THE DEEP RUMBLE!

HUH?

SMOKE FROM
THAT BANK! MUST
BE ROBBERS...
SHAZAM!

THE MAGIC WORD
BRINGS A LOUD
CRASH OF
LIGHTNING, WHICH
BRINGS
CAPTAIN MARVEL
IN PLACE OF
BILLY!

BAM!

A NITRO JOB!
I'LL NAB THE
THIEF!

MEANWHILE....

FLING THE
TREASURE
OUT, DANNY!
HURRY!

RIGHT
INTO MY
WAITING
ARMS--
HA-HA!
NOW TO
GET
OUT OF
HERE!

AND WHEN CAPTAIN MARVEL
ARRIVES--

YOU THEIVING SCOUNDREL,
I'LL---WHOA!
WHY YOU'RE
JUST A
BOY!

HUH?
CAPTAIN
MARVEL!

DANNY SNAPS OUT OF HIS DREAM, NOT KNOWING WHAT HE HAS DONE!

DANNY JORDAN! A MEMBER OF THE CAPTAIN MARVEL CLUB! HOW COULD YOU BE ROBBING A BANK?

EH--UH--BANK? GOLLY, CAPTAIN MARVEL, I DIDN'T MEAN TO! IT WAS ALL A DREAM THEN--THE SHINING KNIGHT--CASTLE--TREASURE--!

THE DREAM'S OVER FOR DANNY! AND WHAT A HAUL I GOT OUT OF IT, HAAAAA!

SCRATCH! SCRATCH!

MEANWHILE, CAPTAIN MARVEL GUESSES PART OF THE TRUTH!

IT SOUNDS AS IF SOME CLEVER FRIEND IS MANUFACTURING DREAMS TO INFLUENCE CHILDREN! DANNY, THIS IS SERIOUS! CALL A MEETING OF YOUR CAPTAIN MARVEL CLUB TOMORROW! BILLY WILL BE THERE!

OKAY, CAPTAIN MARVEL!

NEXT DAY, AT THE CLUB MEETING, BILLY WATSON TAKES CHARGE!

FELLAS, WE'VE GOT TO TRACK DOWN THE CRIMINAL WHO DUPED DANNY WITH A DREAM! WE'LL SEARCH THE NEIGHBORHOOD!

HERE ARE YOUR INSTRUCTIONS WRITTEN IN THE CAPTAIN MARVEL SECRET CODE!

HKORG RMGL
GDL TILFKH.
WZMBB QLWZM
ZMW YROOB
YZGHLM DROO
OVZW GSVN!

CLUB MEMBERS: USE YOUR CODE FINDERS TO FIGURE OUT THE INSTRUCTIONS!

BEFORE THE TWO GROUPS PART ON THEIR SEARCH, DANNY HANDS BILLY A WHISTLE....

HERE'S A WHISTLE FOR YOU, BILLY. MR. SLIMBOOR GAVE THEM TO US. WE CAN SIGNAL EACH OTHER WITH THEM.

GOOD IDEA! LET'S GO!

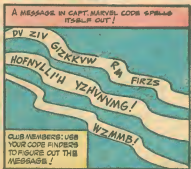
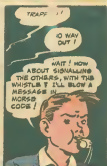
DANNY'S GROUP SEARCHES DILIGENTLY, BUT LATER...

WE DIDN'T FIND ANYBODY THAT LOOKED SUSPICIOUS SO FAR!

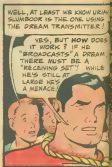
GOSH! I DON'T THINK IT COULD BE MR. SLIMBOOR! BUT WE'LL HAVE TO INVESTIGATE HIM TOO!

EVERY ONE

IN THE BACK OF SLUMBOOR'S SHOP....



CLUB MEMBERS: USE YOUR CODE FINDERS TO FIGURE OUT THE MESSAGE!





WE CAN'T TRACK DOWN SLIMBOOK TILL TOMORROW ! WE'LL MEET AT THE CLUB HOUSE AGAIN, BOYS !

OKAY, CAPTAIN MARVEL ! SO LONG !

BEFORE I CAN GO ON WITH MY PLANS, I HAVE TO GET RID OF THOSE CAPTAIN MARVEL CLUB MEMBERS ! THEY'RE TOO SHARP ! AND I'LL GET THEM THROUGH THE MAN THEY ADMIRE MOST --- CAPTAIN MARVEL ! I'LL MAKE UP A RECORD ABOUT HIM !



BUT IN THE VERY SHOP THEY HAVE LEFT, THEIR PRY REAPPEARS THAT NIGHT !

THE NITWITS ! I JUST HID IN THIS SECRET PANEL !



HAA ! THE DREAM RECORD IS FINISHED AND THERE IT GOES TO ALL THE BOYS !



AND EACH OF THE SLEEPING BOYS, IN THEIR HOMES, HAS A STRANGE, COMPELLING DREAM !

CALLING ALL CAPTAIN MARVEL CLUB MEMBERS ! GET UP ! FOLLOW ME ! I'VE FOUND SLIMBOOK'S HIDE-OUT !

ER--UM-- YES, CAPTAIN MARVEL !



THE BOYS ALL MEET, CAUGHT IN THE SPELL OF THE VIVID DREAM !

FOLLOW ME, BOYS !

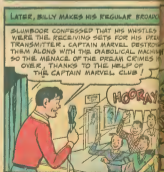
WAIT ! HERE COMES BILLY BATSON TOO !



BILLY, TOO, IS UNDER THE FRENCH INFLUENCE !

THIS WAY !

YES, CAPTAIN MARVEL !



Snap! Crackle! and Pop!

Help Jerry Save The Express

GREAT GRIEF! STALLED
RIGHT ON THE TRACK!

EXPLOSIVES

AND THE EXPRESS—
IS DUE NOW! I'LL
RUN UP THE TRACK
AND FLAG IT!

WHOO! I'M ALL
IN—CAN'T RUN
A STEP FURTHER!

UNLESS HE MAKES THE BEND THEY
WON'T SEE US UNTIL TOO LATE!
LET'S SCRAM!

0000!
0000!

HERE'S WHERE

WE DO

OUR STUFF!

DON'T QUIT
JERRY!

LISTEN TO

THIS SOUND!

WOW! THAT'S
RICE KRISPIES
I HEAR!
GET GOIN' FEET!

STOP! I MADE IT!

LOOK AT
HIM RUN!

HE STOPPED US
JUST IN TIME!

JUST IN TIME FOR
RICE KRISPIES!
HOW ABOUT MORE?

WE'LL
DO
ANYTHING
FOR US!

CRACKLE!
POP!

NO OTHER SO CRISP-IT SNAPS IN MILK!

IT'S AMERICA'S
FAVORITE RICE CEREAL!

IT'S FUN TO EAT!

IT'S EXTRA GOOD—
EXTRA TASTY!
IT'S KELLOGG'S!

ASK MOM FOR
IT TODAY!

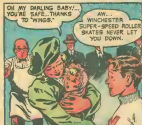
SNAP!

CRACKLE!

POP!

Kellogg's
**RICE
KRISPIES**

ADVERTISEMENT



WINCHESTER

SUPER-SPEED ROLLER SKATES

BULLET-FAST... EACH SMOOTH-RUNNING WHEEL HAS TWO ROWS OF PRECISION-MADE BALL BEARINGS, AND BOY, ARE THEY SUPER-STRONG!

SAFETY CLAMPS
RUBBER SHOCK ABSORBERS

GET THEM AT YOUR LOCAL HARDWARE OR SPORTING GOODS DEALER.

TOUGH, REAL LEATHER STRAPS.

NICKEL-PLATED STEEL GRABER FRAME

REINFORCED DOUBLE TREADS

TWO ROWS OF BALL BEARINGS

MODEL 3524

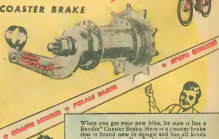
ADVERTISEMENT

Joe Always Wins -

WITH HIS

Bendix

COASTER BRAKE



When you get your new bike, be sure it has a Bendix® Coaster Brake. Here is a coaster brake that is brand new in design and has all kinds of features that will make bicycle riding more fun than ever before. Be a winner—keep out in front with the new Bendix Coaster Brake.

AND LOOK AT THESE FEATURES:

- Longer Life
- Fewer Parts
- Easier to Pedal
- Stops Quicker
- Costs Longer
- Easy to put together and take apart.

ECLIPSE MACHINE DIVISION of
ELTRA, NEW YORK





GOOD LUCK to You
Girls! Boys! Women! Men!



HAND OUT ONLY 20 PHOTO ENLARGEMENT COUPONS FREE



Beautiful Sparkling
 IMITATION
Birthstone RING
Given

NOTHING TO BUY. NOTHING TO SELL.

Smart, new Birthstone Ring in the very latest fashion is yours without cost. Just imagine wearing a new, smart ring set with a sparkling imitation birthstone correct for your month of birth. Many people consider wearing their birthstone in a ring brings "good luck." It's so easy to hand out or mail only 20 photo and snapshot Enlargement Coupons as suggested, to friends, neighbors or relatives and receive this new, smart, simulated Birthstone Ring when only half of the coupons are used,—as thousands of others have done. Many do it in an hour or so, No trouble at all. Besides you get \$5 in CASH EXTRA when all of the coupons are used right away.—PLUS an EXTRA SURPRISE GIFT for your own promptness. **NOTHING TO BUY. NOTHING TO SELL.** Each coupon is good on our get-acquainted enlargement offer that everyone is happy to receive. You'll be proud to wear your Birthstone Ring, on all occasions. In fact, Queens or Rulers and Wise Men of ancient times set great store by the birthstone harmonious to the date of their birth. Don't wait. Be first in your community to hand out these valuable Enlargement Coupons FREE and receive this wonderful gift.

Mail the Coupon Today!

DEAN STUDIOS

Dept. X-22 211, W. 7th St. Des Moines, Iowa

Send this free "birthstone ring coupon" today to
DEAN STUDIOS, Dept. X-22
 211 W. 7th St., Des Moines, Iowa.

NAME _____

POST OFFICE _____

R.F.D. _____ STATE _____

MONTH OF BIRTH _____

-  JANUARY Birthstone Garnet
-  FEBRUARY Birthstone Amethyst
-  MARCH Birthstone Emerald
-  APRIL Birthstone Diamond
-  MAY Birthstone Emerald
-  JUNE Birthstone Pearl
-  JULY Birthstone Ruby
-  AUGUST Birthstone Peridot
-  SEPTEMBER Birthstone Sapphire
-  OCTOBER Birthstone Opal
-  NOVEMBER Birthstone Citrine
-  DECEMBER Birthstone Turquoise

Roy Rogers says -

REPUBLIC PICTURES STAR

**NEXT TO RIDING YOU,
TRIGGER, THERE'S NOTHING
LIKE RIDING A SCHWINN!**



Look at the exclusive features Schwinn offers . . . and you'll go along with Roy Rogers. Knee-Action Spring Fork, Tubular Rims, Forewheel Brakes, Cyclelock, Built-in Kickstand . . . plus lasting beauty, quality construction . . . and the famous Schwinn guarantee. Schwinn features that make one of these smooth riding, easy pedaling bicycles your riding partner for years! Take a ride on this beauty today. Look for the name of your nearest Schwinn retailer in the classified telephone directory.

Schwinn-Built BICYCLES

**ARE BUILT FOR
A LIFETIME
OF OUTDOOR FUN!**



Look for the Schwinn Seal of Quality
on the Foams Beneath the Saddle

**FREE EXCITING
MOVIE STAR -
BICYCLE FOLDER!**

See your favorite movie stars enjoying their Schwinn-Built Bicycles. A sparkling collection of great pictures . . . in full color! Get yours simply by sending your name and address on a penny postcard. Do it now!



ARNOLD, SCHWINN & CO.
1758-A N. KILDARE AVE., CHICAGO 39, ILLINOIS

PASTE ON PENNY POSTCARD—MAIL TODAY.

**ARNOLD, SCHWINN & CO., 1758-A N. Kildare Ave.,
Chicago 39, Illinois**

Please send me FREE Movie Star - Bicycle Folder

Name _____ Age _____

Address _____

Town _____ Zone _____ State _____